



# COVINGTON

YOUTH SOCCER ASSOCIATION

## HOME OF COVINGTONFC



## Become a Covington Youth Soccer Association (CYSA) Sponsor

The goal of the CYSA is to teach, promote, and govern the game of soccer for the benefit of the players, parents, and community of Covington and the surrounding area. We are proud of our family friendly culture, and our reputation as the best developmental soccer program on the North Shore. We believe what separates our Club from others is the love and energy that our volunteers bring each day during the season.

We currently have over 25 teams and are growing rapidly! Our recreational teams holds games and festivals with local and regional teams. CYSA proudly hosts Happyfeet, an innovative program for kids aged 2-5, which has over 150 attendees per session.

We hope you will join our team by making a tax deductible donation, or by becoming a sponsor. Our sponsorship program allows CYSA to continue our strong tradition by supporting infrastructure and enhancements that benefit families throughout the North Shore. We are proud of the number of children we have the privilege to coach and/or host and we hope you will join our team!

Interested parties can contact Scott Gristina ([sgristina@gmail.com](mailto:sgristina@gmail.com) 985-630-4954), or you can mail donations directly to CYSA using the address listed below. Donations are tax-deductible.

## Why associate your brand with CYSA?

- You will have a direct impact on the lives of local families. CYSA receives no monetary support from the City of Covington or St. Tammany Parish. Unlike many local clubs, CYSA has no employees and is supported and maintained entirely by volunteers. Your sponsorship and/or donations are invaluable and go toward improving the equipment, uniforms, and facilities.

Covington Youth Soccer Association  
P.O. Box 1983  
Covington, LA 70434  
[www.covingtonsoccer.com](http://www.covingtonsoccer.com)

- You will gain visibility and connect with soccer families across Louisiana and the southeast region. Our families are passionate about the game of soccer and about their children. They are proud to represent their community and they identify with and support the sponsors and donors that support CYSA.

How does your support promote healthy lifestyles and facilitate valuable life lessons at an early age?

- CYSA offers recreational, academy, and competitive soccer programs. Beginning at age 3, players develop balance, coordination, strength, endurance, flexibility, ball control, and social-emotional skills - all of which set up a strong foundation for growth, not only as a soccer player, but in regard to personal growth as well.
- Our volunteer coaches implement excellent soccer training and they believe that this game helps children develop in a holistic manner. As children grow and develop in soccer with CYSA, they begin to build relationships, collaborate with teammates, foster good attitudes, develop communication and sportsmanship, as well as many other positive life skills.

## **PARTNERSHIP OPPORTUNITIES**

### **Cypress Package \$250**

- Sponsor logo on website linkable to business website for one year
- Sponsor logo on club flyers/advertising/social media

### **Ox Lot Package - \$450**

- Sponsor logo on website linkable to business website for one year
- Sponsor logo on club flyers/advertising/social media
- 2'5" x 4' banner at park for 1 year. Banner is provided by CYSA.

### **Tchefuncte River Package - \$750 minimum**

- Sponsor logo on website linkable to business website for one year
- Sponsor logo on club flyers/advertising/social media
- Sponsor Logo on one 4' x 6' banner at park for 2 years. Banner is provided by CYSA.

### **Tammany Trace Package - \$1,500 minimum**

- Sponsor logo on website linkable to business website for one year
- Sponsor logo on club flyers/advertising/social media
- Larger Field Sponsor - sponsor one of our large outdoor fields which includes one 4' x 8' banner adjacent to field for 2 years. Banner is provided by CYSA.

### **Boston Street Package - \$3,500**

- Sponsor logo on website linkable to business website for 2 years
- Sponsor logo on club flyers/advertising/social media
- Sponsor plaque
- Large Sponsor logo on back of training shirts for one year. Production and design fees are included (Shirts printed mid August 15)
- 4' x 6' banner at park for 2 years

### **Bogue Falaya Package - \$5,000**

- Sponsor logo on website linkable to business website for 2 years
- Sponsor logo on club flyers/advertising/social media
- Sponsor logo on front of recreational shirts for one year. Production and design fees are included.
- 4' x 6' banner at park for 2 years. Banner is provided by CYSA.
- Sponsor plaque

## **Covington Football Club Package - Call for details**

CYSA has designated one field as the “championship field”. The goal is to use the field only for games and to maintain it at a high level. Field will be named for the sponsor for 3 years.

- Large sign and/or banner with logo adjacent to field for 3 years
- Sponsor logo prime placement on *the top of the registration page* of website linkable to business website for three years
- Sponsor logo on club flyers/advertising/social media
- Sponsor plaque
- Sponsor logo on practice T-shirts for Covington FC Juniors and Competitive teams for the 2 year cycle(uniforms are purchased in August)

## **Playground Sponsor - Call for details**

Playgrounds are essential to physical, social, cognitive, and emotional development in children. Your sponsorship will provide a playground that benefits hundreds of families from Covington and the surrounding areas. Your company name will be proudly displayed for the lifecycle of the playground. Price will vary depending on the playground chosen.

- Playground will be named for the sponsor
- Sign will be adjacent to the playground for the life of the playground
- Sponsor logo on the top of the home page of website linkable to business website for three years

## **Club/Team Donation - Call for details**

Any individual or business may make a Team/Club donation directly to a specific team for the purpose of assisting with team expenses. Team expenses may include uniforms, training equipment, coaching fees, tournament expenses, etc.). Specific team donations do not provide sponsor recognition at the Club level, but may be donated

through CYSA to qualify for tax deductions. A check will be forwarded to the team by the Club Treasurer.

- Logo on home and away jersey for 1 to 2 years